



## JOB DESCRIPTION

Job Title: **Regional Well-being Support**

Reports To: **Head of Well-Being**

Job Summary: **To support with the development and implementation of high-quality well-being and activity programme which will improve the quality of life for residents living within the Avery Healthcare Group.**

Responsibilities:

- Our Well-Being programme must reflect the needs, desires and requirements of the resident, based on an individual approach.
- Supporting your regional portfolio of homes to organise, plan, and deliver activities to a high standard, enhancing the well-being of our residents.
- Contribute to the strategic direction of the overall Resident Experience.
- Support the Head of Well-being in the development and implementation of evidence-based well-being initiatives and activities across the company to improve resident quality of life.
- Ensure that well-being and activity core standards exceed regulatory requirements are delivered in your homes.
- Conduct regular (6 visits per year per home) home support visits and audits to all locations within your agreed portfolio of Avery Homes.
- Be an expert in matters relating to well-being and activity and facilitate the sharing of best practice.
- Provide training to well-being and activity coordinators across your Avery Homes.
- Participate in Bi - monthly webinars to all homes within the Avery group.
- Support in developing training programmes for home-based team members including Well-being and Activity Coordinators and General Managers in conjunction with the Training and Development Team. This should include induction training and a programme of professional development.
- Support the development and implementation of well-being initiatives, quality activity resources, to improve our resident's overall experience.
- Promote and support community links, volunteering and quality content posted to Avery social media channels.
- Work closely with Regional Support Teams to deliver on Avery's Well-being and Activity Strategy.
- Support the Avery marketing strategy to ensure well-being and activity helps to support the marketing and positive positioning of Avery Healthcare in the media.
- Create a positive relationship with your CLM home based team members, to ensure we can always help support homes-based events & Promotions.

This job description is not exhaustive, and the post holder will be expected to further develop the role in line with Head of Well-Being.

## PERSON SPECIFICATION FOR REGIONAL WELL-BEING SUPPORT

QUALIFICATION	ESSENTIAL / DESIRABLE	METHOD OF ASSESSMENT
Evidence of further professional development in relation to well-being and activity	E	CV/application form
<b>EXPERIENCE</b>		
Experience of hands-on activity provision in the health and social care setting, including establishment of community links	E	CV/references
Experience of working in a multi-site environment	D	CV/references
Experience of Health and Social Care Act and Regulatory Processes	E	CV/application form/interview
Have experience of stakeholder engagement	E	Application form/interview
<b>KNOWLEDGE / SKILLS / ABILITIES</b>		
Full Driving License & Car	E	Interview
Excellent written skills	E	Application form/interview
Strong communication and presentation skills with the ability to inspire others	E	Interview/references
Able to work collaboratively across the business	E	Interview/references
Excellent planning and organisation skills	E	Interview/references
Possess a strong customer care focus	E	Interview/references
Be computer literate	E	Interview/references
Committed to Avery company values	E	Interview/references
Work in a self-directed manner, taking ownership for operational delivery of agreed Well-being and Activity strategies	E	Interview/references
Ability to manage change effectively	E	Interview/references
Knowledge and experience of providing a premium experience within a luxury brand.	D	CV Application form

### AGREEMENT

EMPLOYEE SIGNATURE:		DATE:	
MANAGER SIGNATURE:		DATE:	